



CULTURE SHOCK

finding our way and influence in a changing world



#salemalliance



#salemalliance



#salemalliance



MARK 1:4

He was in the wilderness and preached that people should be baptized to show that they had repented of their sins and turned to God to be forgiven.



#salemalliance



MARK 1: 5-6

All of Judea, including all the people of Jerusalem, went out to see and hear John. And when they confessed their sins, he baptized them in the Jordan River. His clothes were woven from coarse camel hair, and he wore a leather belt around his waist. For food he ate locusts and wild honey.



#salemalliance

- **THE BRAND OF ME**
- **JEALOUSY**
- **IDENTITY**



#salemalliance

**CITIZENSHIP, DUTY,
WORK, GOLDEN DEEDS,
HONOR, REPUTATION,
MORALS, MANNERS,
INTEGRITY**

**MAGNETIC, FASCINATING,
STUNNING, ATTRACTIVE,
GLOWING, DOMINANT,
FORCEFUL, ENERGETIC**



#salemalliance



The friends who greet you in your own drawing-room receive an impression of you that you will never know . . .

All around you
people are judging you silently

YOU CANNOT escape it—that frank, unspoken comment that is born in the mind of every person you meet.

The friends who greet you in your own drawing-room—the strangers who pass you in the street—each one of them is storing up impressions of you that you will never know.

Don't let little evidences of neglect—carelessness about your appearance—create an unfavorable impression.

of famous skin treatments that is wrapped around every cake of Woodbury's Facial Soap.

Get a cake of Woodbury's today and begin tonight the treatment suited to your skin.

The same qualities that give Woodbury's its beneficial effect in overcoming common skin troubles make it ideal for general use. A 25 cent cake lasts a month or six weeks for general toilet use, including any of the special Woodbury treatments.

A complete miniature set of the

Use this treatment for a skin that is too oily

With warm water work up a heavy lather of Woodbury's Facial Soap in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with warm water, then with cold. If possible, rub your face for thirty seconds with a piece of ice. Use this treatment regularly each night before retiring, and within a week or

**CRITICAL EYES
ARE SIZING YOU UP
RIGHT NOW**

keep your face
FRESH, FIRM, FIT



Let your face reflect confidence—not worry! It's the "look" of you by which you are judged most often. Try for a sunny, alert on-line. Let Williams Shaving Service help you. It can! Cover your beard with the thick, quick lather of Williams. It's famous for (hard water or soft, hot or cold, it doesn't matter with Williams). What an easy shave! It's a skin relaxer... feels cool, supple. Williams comes in many sizes, gives you the world's smoothest shave. It's a mental tonic, too. How alert you look now! A Williams Shave gives you the confidence that brings confidence.

Protects from dust. Conserves the natural moisture that keeps your face flexible and fit all day long.

  #salemallia



#salealliance



MARK 1:7

John announced: “Someone is coming soon who is greater than I am—so much greater that I’m not even worthy to stoop down like a slave and untie the straps of his sandals.”



#salemalliance




JOHN 3:26

So John's disciples came to him and said, "Rabbi, the man you met on the other side of the Jordan River, the one you identified as the Messiah, is also baptizing people. And everybody is going to him instead of coming to us."



#salemalliance



“There is no amount of known that will satisfy your appetite to be known for the thing you have determined you want to be known for.”



#salemalliance



JOHN 3:29-30

Therefore, I am filled with joy at his success. He must become greater and greater, and I must become less and less.



#salemalliance



JOHN 1:21

“Who are you?”



#salemalliance



COLOSSIANS 3:12

“God’s chosen people, holy and dearly loved...”



#salemalliance

- **THE BRAND OF ME - SET BETTER BOUNDARIES, TAKE A BREAK**
- **JEALOUSY - GIVE THANKS TO GOD, CELEBRATE OTHERS**
- **IDENTITY - IT'S A COVENANT, NOT A CONTRACT**



#salemalliance

cultureshock@salemalliance.org



#salemalliance